



UNIONIST OF THE YEAR DINNER
Labor Forward: All Gas. No Brakes!



Friday, August 28, 2026

Marriott Oakland City Center • 6:00 pm – 8:30 pm

Honoring:

Kat Bedford – Unionist of the Year

Hon. Dylan Boldt – Elected of the Year

SEIU 2015 • SMW 104 • UAW Region 6 • Painters Local 3 – Solidarity Award

To be announced in early June – Books on the Ground Award

Tribute Ad Reply Form

(8.5" wide x 11' high booklet)

<i>Ad Size</i>	<i>Dimensions</i>	<i>Rate</i>	<i>Electeds & NonProfits</i>
Full Page	7.5" w x 10" h	\$3,000	\$2,000
Half Page	7.5" w x 4.875" h	\$1,500	\$1,000
Quarter Page	3.625" w x 4.875" h	\$750	\$300

FORMAT

All advertisements may be in color and need to be in camera-ready format. Electronic files in Acrobat, Illustrator or Photoshop as eps, PDF, tiff or jpeg files are preferred (all fonts should be embedded or outlined). If emailed – please help us to identify your ad by placing your (organization’s) name as a part of the file’s name. Printed out hard copy is acceptable.

DEADLINE

All advertisements MUST be received no later than August 7, 2026

FOR MORE INFORMATION, PLEASE CONTACT:

Earp Events & Fundraising via phone at 510-839-3100 or via e-mail at events@earpevents.com

YES, I/we will participate in Alameda Labor Council’s 2026 Unionist of the Year Dinner!

Enclosed is a check* I will forward under separate cover a check in the amount of \$_____ for a _____ [size] ad in the program book. [NOTE: Individual tickets are \$250 per event attendee.]

My artwork is: enclosed OR will be forwarded under separate cover by August 7, 2025.

Name: _____ Organization: _____

Mailing Address: _____

City/State/Postal Code: _____

DayPhone: _____ EvePhone: _____ Email: _____

*Please mail completed reply form with payment to, “Unity Dinner” c/o Earp Events & Fundraising, 4200 Park Blvd., #128, Oakland, CA 94602, or email to events@earpevents.com.

NON-LABOR affiliates and organizations should make check payable to “Fuerza Education Coalition”. Charitable donations go toward funding the **Fuerza Education Coalition**, a public benefit nonprofit dedicated to providing education and services to working families to build stronger communities and create civic engagement, Tax ID No. 83-3036778.

LABOR organizations should make check payable to: “Alameda Labor Council” OR “Unity PAC”.